



Championship - Community PLAN

Docs and Channels:

- Slack: #ptp-championship-league
- [TPS Ops Sheet](#)

Owner Responsibilities Overview

Name	Responsibility
Lucas	Confirm schedules here
Alvaro	Generate League days tabs here to coordinate matches, results and sponsors
Charlotte	Sponsor activations, Instagram posts, match schedules and results visuals
Som	Hosting match days, community posting, generate app events (If sponsors), score logging, coordination with players and Pad Thai staff.
Jasmine	Video editing (AI highlights, overlays, watermarks)
Javi	On-site supervision during matches (timing, conflict resolution, support)

Content & flows:

Phase	Day / Time	Type	Owner(s)	Details
Pre-match	Weekly on Mondays	Sponsors	Charlotte	Charlotte Confirms sponsor activation - Creates app "event" using

Phase	Day / Time	Type	Owner(s)	Details
				sponsor info - Promotes activation via IG - Includes event link in IG content to drive awareness - Populate all weekly games.
Match Day	Tue / Thur / Sun (morning)	Schedule Post	Lucas ⇒ Alvaro ⇒ Charlotte ⇒ Som	1) Lucas: Keep “<u>PTP Championship Fixtures & Calendar</u>” updated. 2) Alvaro: Generates new tab and copy confirmed schedule in this <u>sheet</u> 3) Charlotte: Creates the match day schedule visuals and share with Som via Slack 4) Som Make sure she collected all the information and content to later post in community using the artworks

Phase	Day / Time	Type	Owner(s)	Details
				Charlotte has created.
Post-Match	Next Day (Wed / Fri / Mon)	Match Recap & Results	Som → Jasmine → Som (and Charlotte)	Som: - Update TPS Ops Sheet with results. - Update results using artworks created by Charlotte Later (When ready) AI Highlight Videos ** For now we'll use selected photos and visuals from Charlotte instead*** <i>→ Once all cameras are installed and AI highlights are ready, we'll fully activate the video recaps **</i> 1) Som - Share Clutch videos and pictures with Jasmine and Charlotte. - Alvaro will share the videos with Som for now, until she has access to it.

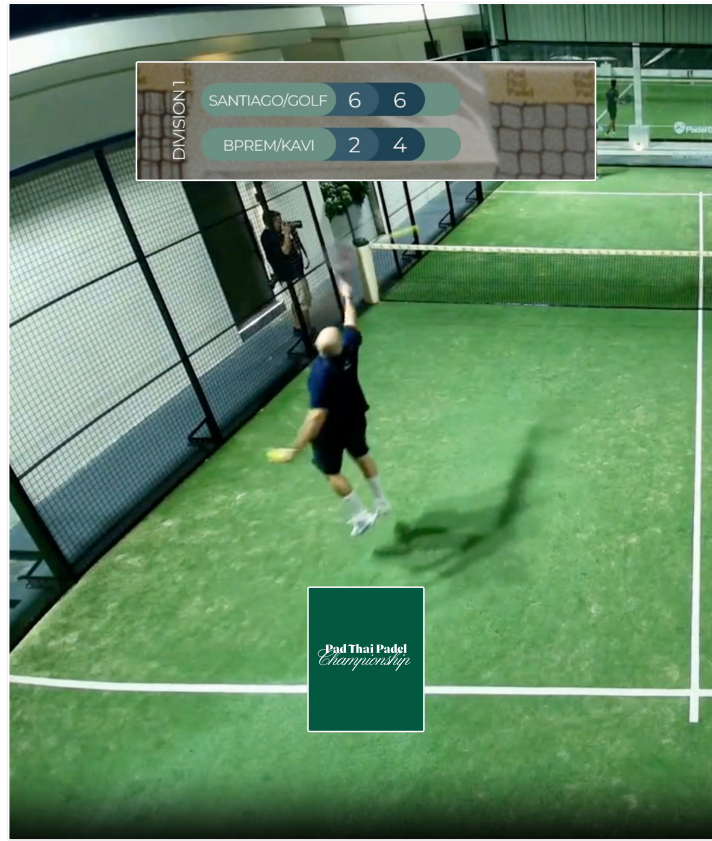
Phase	Day / Time	Type	Owner(s)	Details
				2) Jasmine: - Edits highlight videos or compiles recap visuals - Adds results, flags, player names, watermark - Share in Slack #ptp-championship-league Reference here 3) Som - Posts one recap in TPS app (community), showing scores and highlights from the previous matchday
Post-week matches	Monday	Leaderboard Update	Som + Jasmine or Charlotte	1) Som - Share standings for all divisions in app community (one post) **If app doesn't work, as right now. - Share with Jasmine create the artworks as this reference

Phase	Day / Time	Type	Owner(s)	Details
				2) Jasmine - Create the artwork and share with Som via slack, on the next day 3) Som: - Share in community

Content References:

Post-Match Recap Flow (Wed / Fri / Mon - Mockup (idea) for Jasmine:

A short video for each matchday, with watermark, featuring quick clips from all matches, with player names, results, (and flags if possible)



Weekly Standings (Every Monday)

The app isn't ready for sharing this content directly from competitions to community, but it will be at some point, meanwhile, let's generate this standings manually

11:27



Share



Pad Thai Padel Championship

DIVISION 2

Rank	Teams	W	L	S.D	G.D.	PTS
1	 P. Padilla  S. Steve	3	0	5	14	6
2	 P. Padilla  S. Steve	3	0	5	14	6
3	 P. Padilla  S. Steve	3	0	5	14	6
4	 P. Padilla  S. Steve	3	0	5	14	6
5	 P. Padilla  S. Steve	3	0	5	14	6
6	 P. Padilla  S. Steve	3	0	5	14	6
7	 P. Padilla  S. Steve	3	0	5	14	6
8	 P. Padilla  S. Steve	3	0	5	14	6

ThePadelSociety



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Stories



WhatsApp



More

TBD Later.....

1) INTERVIEW CONTENT PLAN

Interview Format:

- Film with phone
- Max 1 min
- Post to TPS app community and share with marketing team

Some ideas for Player Interviews:

Scenario Example	Prompt Ideas
Team ranked #2 facing #1	"You're facing the top team tonight. What's the game plan?"
New team entering top 3	"You're climbing fast in the rankings. What's clicking for you guys?"
Underdog wins against favorites	"You just took down a top team. How did that feel?"
Comeback win from 0-5 down	"You were down heavy. What changed?"
Close match, tie-break drama	"That was intense. What was going through your mind at match point?"

2) EXTRA CONTENT IDEAS (Mix as needed)

These are creative ideas you can rotate through the season.

1. Mini Match Trailers

- 30s video preview of a top match that night
- Use past footage + text overlay (like “Lopez vs Chan — Rematch Tonight”)

2. Best Rally / Shot of the Week

- Post a poll or shortlist 2–3 shots
- Let community vote by commenting

3. Locker Room Vibes

- Short clips of players warming up, joking, or prepping
- Raw and casual (players tying shoes, stretching, laughing)

4. Community Question Post

- “Which team has the best chemistry?”

5. Behind-the-Scenes with the Host

- POV of the host setting up, welcoming people, etc.
- Short daily “host recap” after match day

6. Meme-style Recaps

- Use funny screenshots or videos from matches
- Add text over the image (keep respectful)

7. Team Introductions (1x per week)

- Short videos of teams presenting themselves
- Could be filmed before or after matches.



Championship Community

 Finals Day Championship