



SPONSORSHIP DECK – PAD THAI PADEL CHAMPIONSHIP

Slide 1 – Cover

PAD THAI PADEL CHAMPIONSHIP

"Bangkok's most exciting league is now your brand's opportunity."

Slide 2 – Why Sponsor This League?

- 12 weeks of **consistent, on-site visibility** at one of Thailand's top padel clubs
- Full access to a **high-spending audience** in a relaxed, social environment
- **Daily foot traffic** of players, spectators, influencers, and guests
- Opportunities to **position your product in context**: wellness, recovery, drinks, apparel, performance
- Activation during key **match hours (6–11 PM)** with players who stay, socialize, and engage

| A premium space where your brand is not just seen — it's experienced.

Slide 3 – About the Championship

- 3-month league at Pad Thai Padel Club
- 48 teams / 96 players (Men's & Women's Divisions, 3 levels each)
- 7 guaranteed matches per team
- All matches recorded with AI + custom highlights
- Post-match drinks, recovery zones, community updates via TPS App
- Weekly social content, pro visuals, community awards

Slide 4 – Who You'll Reach

- Age 25–45 / active, social, urban
 - Mix of **expats & Thai locals**
 - **High-spending professionals**, wellness lovers, entrepreneurs
 - Over 300 players and guests rotating through the club during the season
 - Regular visits from **influencers** like @martinwarrix & others
 - Presence across **Instagram, TikTok, and Reels**
 - Community loyalty: the players come to play... and stay to connect
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Slide 5 – Weekly Sponsor Activations

Activation Opportunities – 1 per week

- Physical presence at the club (branded station, sampling, demo, etc.)
- Story + feed posts from our official channels
- Professional photo & video coverage with your branding
- Content rights for re-use
- Branded exposure in our App + community messages

Example activations:

Wilson – racket showcase

FORM Recovery – Recovery stations

Aperol – post-match drink

ALO – branded recovery zone

Slide 6 – Finals Day

One of Bangkok's best padel events

- DJ, drinks, food, branded activations
- All playoff matches + Awards Ceremony

- +300 attendees
- Media team capturing it all
- Massive visibility and direct engagement with players and guests
- Sponsor booths + gifts + awards

Your brand becomes part of the moment everyone remembers.

Slide 7 – Bonus Activation: APPT Thailand 2025

- Professional tournament in Southeast Asia
- Held over 3 days, hosted by Pad Thai Padel Club
- 250+ international players and guests
- Global media exposure
- Booths, content, branded giveaways
- Exclusive access for sponsors of the league

Extend your brand reach to an international audience.

Slide 8 – Sponsorship Packages

Package	Price (THB)	What's Included
Full Tournament Sponsor	60,000	12-week presence: 1 activation/week, social content, branding, content rights
APPT Add-On (Special Price)	+20,000	Activation at APPT Thailand (3 days), content, pro audience
Naming Rights Add-On	+20,000	Name the league: "[Your Brand] Pad Thai Padel Championship" featured on all visuals, socials, and assets

Total visibility, premium positioning, and custom content — built around your brand.

Slide 9 – What You Receive

- ✓ Branded exposure (on-site + digital)
- ✓ Professional photo & video content
- ✓ Weekly social coverage
- ✓ Access to Finals Day & APPT
- ✓ Content rights to reuse as you like
- ✓ Direct contact with a high-value community

— We do the work — you get the visibility.

Slide 10 – Let's Partner

Let's build something valuable together.

Your brand. Our players. One championship.

📍 Pad Thai Padel Club – Bangkok

@padthaipadel
